

Effects of Parents' Social Class Gap towards Children's Character Building in Early Childhood Education (PAUD)

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Abstract -- This research is motivated by the importance of character formation of children from an early age that formed from the learning and absorption of the environment children, especially families. This research aims to know gap of the social class of parents, to know character building of children in preschool and the influence of social class gap parents on the character building of Early Childhood Education (PAUD) children in Sukasari, Bandung, West Java, Indonesia. The method used in this research is quantitative research approach with logistic regression method. Respondents in this study were selected using a saturated sample technique consisting of parents or guardians of Early Childhood Education (PAUD) children in Sukasari, Bandung who are divided into higher social class and lower social class. The main result of this research is there is effects of parents' social class gap towards children's character building in Early Childhood Education (PAUD), where the parents of higher social class are proven threefold that it is more concerned with character development of children than lower-class parents. Higher class parents prioritize pre-school education. This is supported by the higher level of income of parents will make it easier for them to send their children to have a good character that is by choosing a good quality Early Childhood Education (PAUD).

Keywords -- Gap of social class, Early childhood education (PAUD), Character building of children